

GPS and CRM Integration Made Simple

Link **Btracking.com** with **Salesforce** to increase productivity, enhance customer satisfaction, boost overall efficiency.

Product Name: OSF Integrator for Btracking and Salesforce

Pricing: \$6.00/Btracking user (Professional Version)

Market: Ideal for companies with 50-500 users

Platforms: Blackberry, Android, iPhone and Windows 6.5

Contact: <http://www.osf-global.com>

Free Version:

2 Btracking users can be defined

Up to 100 geocoded account locations

Standard Version:

Unlimited number of Btracking users

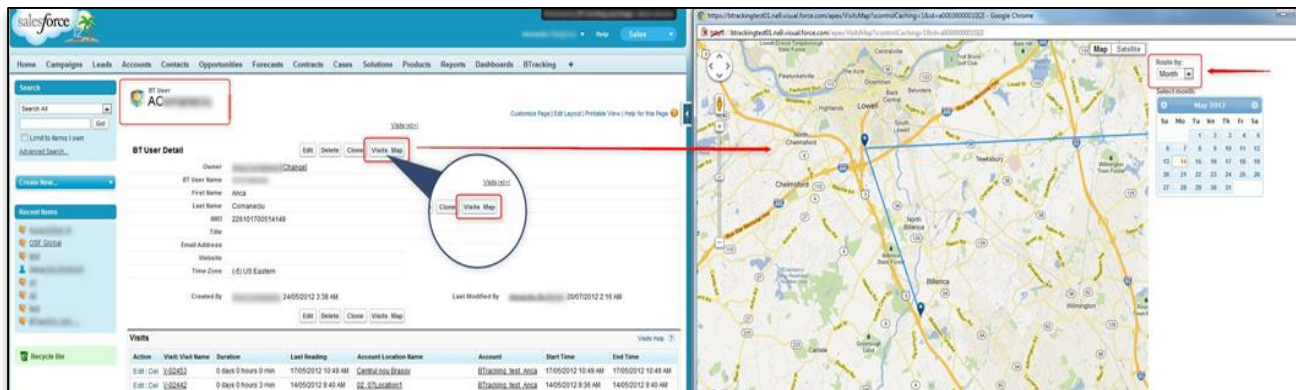
All locations geocoded

Support: integration-support@osf-global.com

Features and Benefits

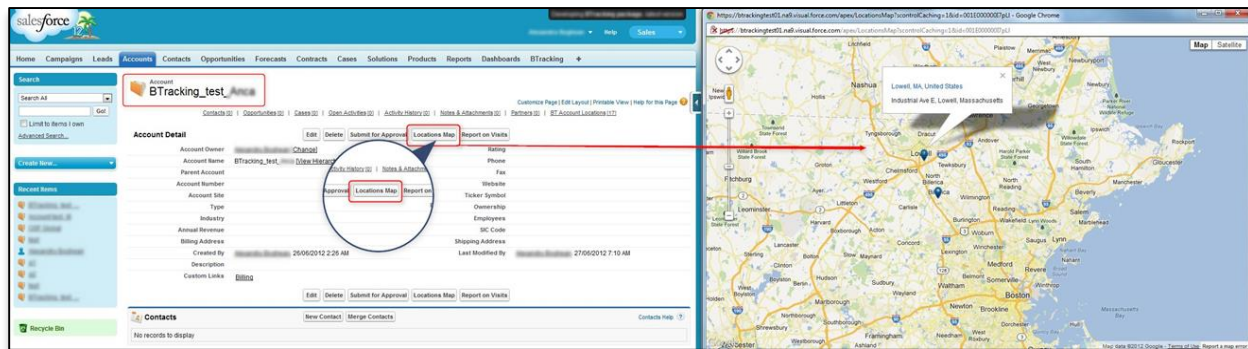
Track the visits made by field agents on each location of the account directly in Salesforce

- Users see a complete overview of all activities at each location over a specified time period along with the route of the field agents
- Employees spend more time with customers and less time on administrative tasks
- Identify accounts or territories that are growing quickly and might require an additional field sales agent
- Salesforce users see route of field agents over any specified period of time



Automatically geocode account locations using the addresses inputted and displaying the locations on a map

- Convert a Salesforce CRM record into a location on a street map
- Provide dispatched technician real time account details from Salesforce
- Build prospect lists based on proximity to existing customers



View reports by account directly in Salesforce:

- Display the visits per location and the duration of the visit for an account
- Identify which accounts require more resources and adjust your workforce accordingly to eliminate down time and increase efficiency

Account Location: AccountLocation Name	BT User: BT User Name	Grand Total	Visit: Visit Name	Duration	StartTime	EndTime
Account Location	Record Count	4				
		1	V-00720	Insufficient data	31/05/2012 9:06 AM	-
		1	V-00719	0 days 0 hours 29 min	26/05/2012 8:06 AM	26/05/2012 8:36 AM
		1	V-00716	0 days 0 hours 2 min	25/05/2012 8:24 AM	25/05/2012 8:26 AM
		1	V-00718	0 days 0 hours 23 min	26/05/2012 6:58 AM	26/05/2012 7:21 AM
Account Location	Record Count	1				
		1	V-00717	0 days 14 hours 36 min	25/05/2012 12:49 PM	26/05/2012 3:25 AM
Account Location	Record Count	0				
		1	V-01425	0 days 0 hours 0 min	20/06/2012 9:34 AM	20/06/2012 9:34 AM
Account Location	Record Count	0				
		1	V-01426	Insufficient data	21/06/2012 2:15 AM	-

Download the **free version** from [Salesforce AppExchange](https://www.salesforce.com/marketplace/app/salesforce-btracking). Its standard functionality is available for **up to two Btracking users** and **100 account locations** can be geocoded.

Upgrade to the **Standard Version** for a fee of \$6 per month for every Btracking user and a one-time setup fee of \$100.00. With **OSF Integrator for Btracking and Salesforce - Standard**, you can retrieve the field activity for an unlimited number of Btracking users across your company and all account locations can be geocoded.

Upgrade to the Standard Version within 30 days of downloading the Free Version and we will waive the \$100.00 set up fee!

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